

Job Advertising

Online Editor – snowboarderMBM.de & Mpora.de/snowboarding

snowboardermbm.de are looking for a new Online Editor to work alongside the magazine editorial team and the Mpora.de team.

The position will include:

- Producing exclusive editorial and creative content across all areas of the site, working to a daily and weekly minimum standard
- Updating the snowboardermbm.de site with past magazine content on a regular basis
- Promoting and encouraging interaction with both industry and consumers on snowboardermbm.de and Mpora.de
- Working with the editorial team to ensure maximum impact to traffic and copy sales through cross promotion of content, and production of regular cross platform content
- Ensure that all relevant videos are uploaded to the snowboardermbm.de brand channel on Mpora.de inc. all events, brand, film releases, podcasts and UGC
- Development of affiliate relationships and link building activity, including syndication of videos to third party sites for the purposes of driving streams
- Working with sales team on ensuring creative delivery of campaigns (supported by Ad Trafficker)
- Ensure all social media channels are utilised in order to build community and drive traffic
- Aggressive SEO work to maximize site rankings

You will have an excellent understanding of the web (including social networks), with a proven track record of driving traffic, preferably having experience of running your own website or blog. Filming and editing skills would be a bonus.

You will be both creatively and commercially minded, and have an active action sports lifestyle, with a keen eye for design and strong editorial skills.

Salary is dependent on your past experience and work history.

Apply to: felix.krueger@factorymedia.com